Advancing Health Equity to Achieve Diversity and Inclusion (AHEAD) in WIC – Office Hour

Presentation by National WIC Association

Project Overview

2-year Walmart Foundation funded project

Through this project, NWA is focusing on internal organizational development at NWA by providing an in-depth equity, diversity, and inclusion training for NWA staff and then systematically building capacity within the larger WIC community to incorporate a health equity framework into WIC research, policy, and practice.
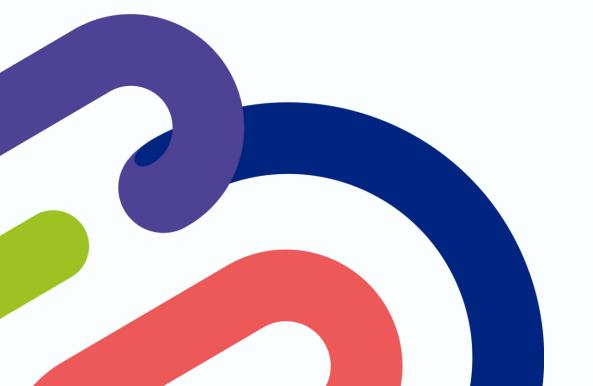
What is Health Equity?

For the National WIC Association, health equity is the ability of all individuals and families to achieve optimal health, irrespective of their identity, race, ability or class.

Three Project Phases

Introducing the National WIC Association's
Health Equity Champions

- **Phase 1: EDI training for NWA staff.**

- **Phase 2: Work with 7 Health Equity Champions (HECs) to identify promising practices for integrating a health equity framework into WIC policy, research and practice.**

- **Phase 3: Fund 7 mini-grant projects to pilot promising practices. Each project will be coached by an HEC.**

Phase 3: Sub-Grants

- Purpose: **7 Local WIC Agencies will be provided sub-grants up to $55,000** for the purpose of piloting one or more of the promising practices related to **improving equity, diversity, and inclusion** in WIC research practice.

- **Due Date EXTENDED: June 7, 2021**
    - Please note: If you are unable to provide the letter of support from your state WIC office, due to their timeline, please submit the application anyway and contact us.
    - If you have any questions or are seeking an extension on the letter of support, contact Emily Gilcher at egilcher@nwica.org OR Georgia Machell at gmachell@nwica.org.

Promisina Practices & Policies

- **Promising practices that can be piloted include those identified through the Landscape Scan Survey which was released in the earlier phases of the AHEAD in WIC project.**

- **What is a promising practice or policy?** A program, intervention, initiative, or policy

- **Emerging Practice:** Intervention, program, policy, or initiative that is new, innovative and which holds promise but that has not been adequately evaluated.*

- **Promising Practice:** Intervention, program, policy, or initiative that shows potential (or 'promise') based on evaluation evidence or on a well-established theory of change. Promising practices can be at the earlier stages of implementation, evaluation. **

Guidance for Describing Your Emeraina or Promisina Practices & Policies

- **Plan** - Organizational Structure

- **Act** – Client Services

- **Connect** – Outreach and Partnerships

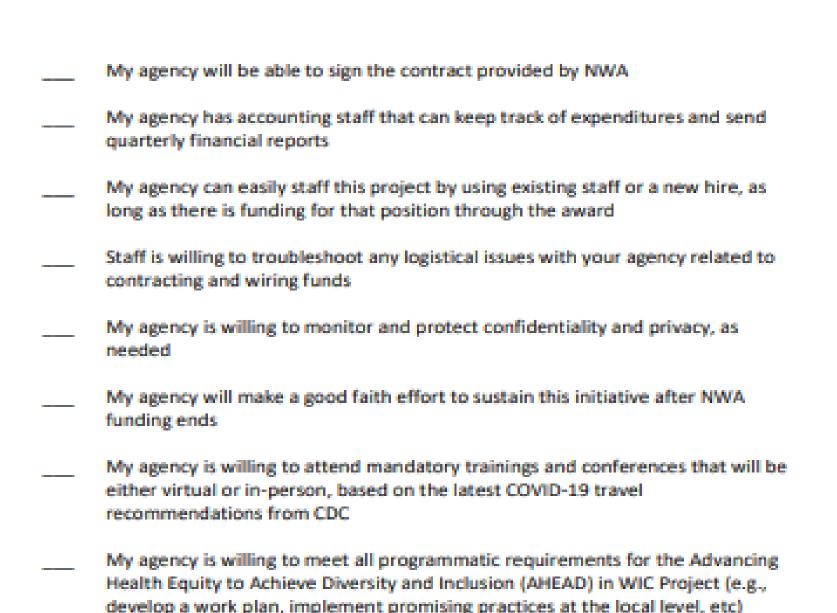- **Understand** - Training and Competency/Education

- **Hire** – Hiring and Promotion

https://s3.amazonaws.com/aws.upl/nwica.org/ahead-emerging-and-promising-practices.pdf

Grant Readiness Checklist

Grant Readiness Checklist

Eligibility Criteria for the Advancing Health Equity to Achieve Diversity and Inclusion (AHEAD) in WIC Project

____ My agency will be able to sign the contract provided by NWA

____ My agency has accounting staff that can keep track of expenditures and send quarterly financial reports

____ My agency can easily staff this project by using existing staff or a new hire, as long as there is funding for that position through the award

____ Staff is willing to troubleshoot any logistical issues with your agency related to contracting and wiring funds

____ My agency is willing to monitor and protect confidentiality and privacy, as needed

____ My agency will make a good faith effort to sustain this initiative after NWA funding ends

____ My agency is willing to attend mandatory trainings and conferences that will be either virtual or in-person, based on the latest COVID-19 travel recommendations from CDC

____ My agency is willing to meet all programmatic requirements for the Advancing Health Equity to Achieve Diversity and Inclusion (AHEAD) in WIC Project (e.g., develop a work plan, implement promising practices at the local level, etc)

https://s3.amazonaws.com/aws.upl/nwica.org/ahead-in-wic-grant-readiness-checklist.pdf?eType=EmailBlastContent&eId=defaf591-cef1-4fbc-bfa6-ffdd848fc1f7&eType=EmailBlastContent&eId=d0d7c248-4d84-463f-93d8-0956c7d2e07a

AHEAD in WIC RFP Application Material

- [**Call for Applications Letter**](#)

- [**Grant Readiness Checklist**](#)

- [**Guidance for Describing Your Emerging or Promising Practices and Policies**](#) (refresh)

- [**Scoring Rubric**](#)

- [**Subcontractor Agreement**](#)

- [**Budget Template**](#)

Next Steps - Submit

Application

Access a template form of the application in Word Document format here. We recommend completing it in Word then pasting the text into the **online application form here**. All applications must be submitted via the online application form.

Budget Narrative

Upload with your application OR email your complete budget proposal (up to $55,000) to   Kay Ogundiran at kogundiran@nwica.org

Letter of Support

Please upload a letter of support from your State Director noting that your local agency is in good management standing with your application OR email it to Kay Ogundiran at kogundiran@nwica.org. The letter should be on official letterhead and include the following statement:

- *'LOCAL AGENCY NAME is in good management standing with the STATE AGENCY NAME and I support LOCAL AGENCY NAME's application for NWA's Advancing Health Equity to Achieve Diversity and Inclusion (AHEAD) in WIC Project."*

Questions?

Contact Information:

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